

# 2007 National Conference for Adult Education State Directors

March 28-30, 2007

Sheraton Philadelphia City Center Hotel

17<sup>th</sup> and Race Street

Philadelphia, PA 19103

**REGISTRATION FORM** Please fill-out the form legibly and completely; all information is required.

\_\_\_\_\_  
(Dr./Miss/Mr./Mrs./Ms.) First and Last Name

\_\_\_\_\_  
Organization/Company

\_\_\_\_\_  
Job Title/Position

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Primary Email Fax

Would you like to receive a certificate of completion for this event? yes no

Do you have a disability that requires special consideration? yes no; If yes, please explain: \_\_\_\_\_  
*By supplying this information, OVAE will make every effort to provide assistance to those individuals with a disability and help to ensure the availability and accessibility of all related products and services.*

Do you have any meal specifications? Vegetarian Vegan Kosher Gluten-free Other: \_\_\_\_\_

Emergency Contact Name and Phone: \_\_\_\_\_

## Registration Fee: \$225

### Please make checks out to:

Optimal Conferences

Please add the conference name to the memo portion of the check.

### Please mail or fax this form to:

Optimal Solutions Group

8100 Professional Pl., Suite 312

Hyattsville, MD 20785

**FAX:** (800) 783-2998

Conference registrations must be received by **March 7, 2007**. Otherwise, attendees must register on-site.

**Pre-registration is required for the Mini-Training Institutes session Thursday, March 28 from 1-4 p.m.**

**Please select one of the four following sessions.**

### **Standards Implementation: Challenges & Solutions**

*Susan Pimentel, Standards Consultant*

Are you looking for sound approaches to overcoming the tough challenges in implementing standards-based reform? The *Standards Implementation: Challenges and Solutions* session will offer a wide-ranging, candid conversation about meeting such challenges with state representatives and Susan Pimentel, a nationally recognized standards consultant. Panelists will discuss how they have tackled issues such as:

- Gaining teacher buy-in/confronting resistance
- Aligning standards, assessment, and curriculum and instruction
- Providing the right kinds of staff development
- Developing incentives for using standards

Participants will be able to generate specific questions for the panel about successful strategies for meeting these challenges, consider these issues in the context of state planning, and document useful ideas using a tool developed for the session.

Join this session to learn from your colleagues about what does - and doesn't - work in implementing standards-based reform.

**Check here for session 1**

### **Planning State Change and Improvement Initiatives**

*Judith Alamprese, Abt Associates*

This mini-institute session will enable state directors to use multifaceted information collection and analysis procedures for planning state improvement initiatives and other state leadership investments. This experiential session is targeted toward states that would like a systematic, data-driven process for assessing the areas of local program services that are in need of strengthening and for determining the types of state initiatives that can improve the performance of local programs. Participants will be provided with tools and procedures that can assist them in making decisions about the focus of their program improvement initiatives.

**Check here for session 2**

**Leadership Training for State Directors and State Staff**

*Mary Ann Corley, California Adult Literacy Professional Development Project*

This mini-institute session is targeted to state directors and state staff who are interested in leadership training tailored to adult education. The session will focus on the importance of creating a vision within the state and coalescing support through important partnerships within government and in the field of adult education. It will assist participants in understanding the importance of connecting accountability systems and state leadership investments to realize that vision. During the session, participants will cover various decision-making models and through case studies determine which models they would apply towards a specific situation (there are no right and wrong answers-it's a question of leadership style). Through this discussion and debate, participants learn about and discuss facilitative leadership (collaborative problem solving and decision making).

**Check here for session 3**

**Fundamentals of Assessment: Delivering Sound Technical Assistance to Local Staff**

*Mike Dean, OVAE  
American Institutes for Research Staff*

**The Feds made me do it?** If the previous is your answer when a local program director or teacher asks why they have to use a certain test or why they cannot test students whenever they want or why it is important to use specific test forms/levels when pre- and post-testing students, then attending this workshop will help you answer these questions and much more. Learn about the basic principles of good assessment, be able to identify and discuss the various types of assessments and their use (i.e., placement tests, formative assessments, achievement tests, authentic assessment, etc.), learn about the factors affecting test administration, scoring and interpretation of scores, and more. This session will increase your assessment IQ and provide you with a new set of skills to provide technical assistance to local programs about assessment and its role in adult education.

**Check here for session 4**

**PAYMENT INFORMATION**

The conference registration fee is payable via credit card (preferred), check, money order, or purchase order. For your convenience, we are able to accept the following credit cards: VISA and MasterCard.

Purchase Order Information (if applicable): \_\_\_\_\_

Credit Card Type:  Visa  MasterCard Card Number: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

*If using a company credit card, please verify that the billing address is correct.*

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_

If you are paying for multiple participants, please include a separate registration form for each, and attach to the registration form that includes payment information.

**CANCELLATIONS**

Cancellations for paid registrants must be received in writing via mail or e-mail. Refunds will only apply to the conference registration fees. If you need to cancel any travel or hotel arrangements, please contact the relevant company directly. All registration cancellations received by March 14, 2007 will be charged a refund processing fee equal to 25% of your registration fee. After that date, no refunds for conference registrations will be granted. Refunds will be made in accordance with the type of payment initially received. A confirmation notice will be e-mailed to you when your request is received.

**Please return the payment and registration form to Optimal Conferences by  
March 7, 2007**

**Fax: (800) 783-2998**

**Logistics and travel questions contact:**

Kathy McClellan at (301) 918-7308

Bonita Hawkins-Brown at (301) 918-7320 or toll free at (866) 713-2362

**Thank you for registering!**

You will receive a confirmation email once all information has been entered.

For information, email [sdm@optimalsolutionsgroup.com](mailto:sdm@optimalsolutionsgroup.com)